



March 1, 2010

Dear Friend of Barrington:

Celebrate community pride and a tradition of patriotism by being a part of the annual Barrington Independence Day Parade. This year, we will highlight our communities' "Spirit of Caring" with vibrant bands, classic cars, fun floats and treats for all ages that reflect our caring spirit. We invite you to take part in this event as one of our sponsors.

The success of this event is credited largely to our sponsors, who lend their names and financial support to the event. By participating as a sponsor, your organization will benefit from extended exposure through media campaigns and promotional efforts. You can select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship fee will be used to help to continue the Barrington Independence Day Parade in our community.

Star Sponsor \$1,000

- Named as presenting sponsor
- Logo placement on parade lead off banner
- Float in the parade
- Logo placement with hotlink on the parade website
- Logo placement in all marketing materials
- Name mention in all press materials

Food Drive Sponsor \$750

- Named as Food Drive sponsor
- Logo placement on Food Drive truck and carts
- Logo placement with hotlink on the parade website
- Logo placement in all marketing materials
- Name mention in all press materials

White Sponsor \$100

- Name listed on commemorative item handed out at the parade
- Plus all benefits listed below

Stripe Sponsor \$800

- Named as band/entertainment sponsor
- Banner or other signage in front of band you are sponsoring
- Logo placement on website
- Plus all benefits listed below

Red Sponsor \$500

- Named as vehicle sponsor
- Signage placed on vehicle
- Plus all benefits listed below

Blue Sponsor Under \$99

- Name listed on website

We're counting on your support and will be happy to answer any questions you may have. Thank you in advance for your willingness to support the efforts of the Barrington Independence Day Parade and continue this long held tradition.

Sincerely,

Melissa Bingham
Chairman

Barrington Independence Day Parade Committee

P.O. Box 3335 Barrington, Illinois 60011 • 847-716-0673 • 847-770-4916 fax • www.barringtonparade.com



2010 Parade Sponsorship Form

YES, we want to sponsor the 2010 Barrington Independence Day Parade!

Please print or type.

Business/Organization _____
Contact Person _____
Street Address _____
City _____ Zip _____
Email Address _____
Phone _____ Alternate Phone _____
Fax _____

Sponsorship Type

- | | |
|-------------------------------------|------------|
| <input type="checkbox"/> Star | \$1,000 |
| <input type="checkbox"/> Stripe | \$800 |
| <input type="checkbox"/> Food Drive | \$750 |
| <input type="checkbox"/> Red | \$500 |
| <input type="checkbox"/> White | \$100 |
| <input type="checkbox"/> Blue | Under \$99 |

Please make checks payable to **Barrington Independence Day Parade Committee.**
Mail form and checks to:

Barrington Independence Day Parade Committee
P.O. Box 3335
Barrington, IL 60011

**ALL FORMS AND CHECKS MUST BE RECEIVED BY MARCH 31, 2010
TO BE INCLUDED IN PRINTED MATERIALS.**

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